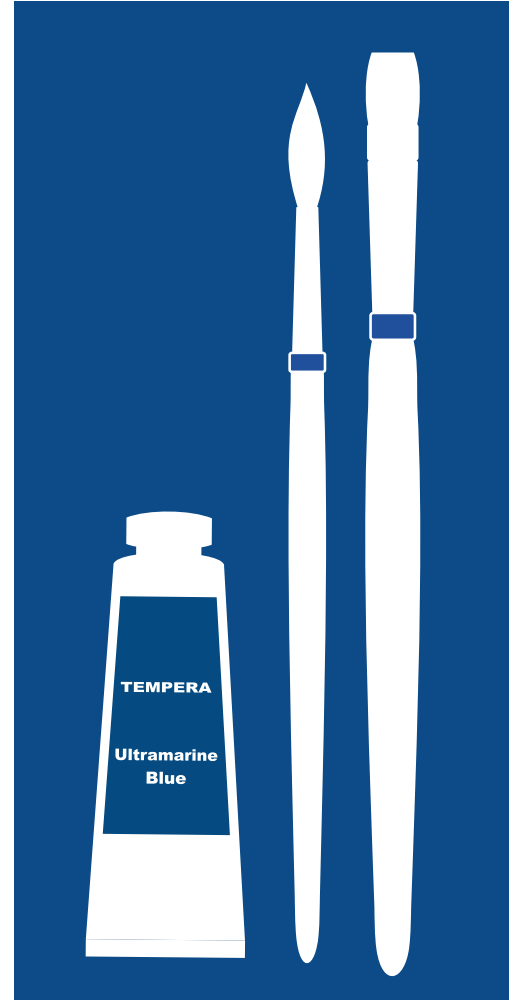


# 2013 ANNUAL REPORT



## GLEN ECHO PARK

Glen Echo Park Partnership for Arts and Culture



# A Message from the Director

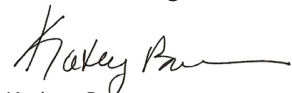
Dear Friends,

It is a great pleasure to present the Glen Echo Park Partnership's 2013 Annual Report. We continue to be motivated by the expansive reach of the Glen Echo Park community and how the Park occupies a unique place in the hearts of so many people of all ages and all walks of life in Montgomery County and the entire Washington, D.C. area. Our stewardship of the Park's arts and cultural programs and its captivating setting ensures that this community continues to thrive. Furthermore, we are energized by the passion and enthusiasm of our board members, our staff, and the many talented artists and performers who present programs at the Park.

In 2013, the Partnership introduced new ways to enhance our patrons' experiences at the Park, including presenting free weekly summer concerts, introducing new weekend drop-in arts opportunities for children up to age 10, expanding exhibitions into the first floor of the Stone Tower, and launching arts programs for middle-school youth with autism. We also transitioned to a more user-friendly class registration system and installed new Park-wide signage to assist visitors.

However, 2013 was also the year of the government shutdown. Because we are located within a National Park, we were closed for the duration of the 16-day shutdown. While this resulted in significant revenue losses from cancelled programs and events, we are truly grateful to everyone for their support through donations, assistance with relocating programs, and other contributions – which helped the Park's many resident and nonresident partners survive this difficult time. We are negotiating with the National Park Service to have a memorandum in place that would enable the Park to continue to operate in the event of future shutdowns. We thank the entire Glen Echo Park community as well as the National Park Service and Montgomery County. With continued support, we look forward to extending the scope of our arts and cultural programs and the care of our historic facilities in the year ahead.

With sincere gratitude,



Katey Boerner  
Executive Director



Michael Burack  
President, Board of Directors



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## ABOUT THE GLEN ECHO PARK PARTNERSHIP FOR ARTS AND CULTURE, INC.

The Glen Echo Park Partnership for Arts and Culture, Inc. manages one of the most lively visual and performing arts sites in the Washington area. Established by Montgomery County in 2002, the Partnership is a nonprofit organization charged with managing Glen Echo Park's programs and facilities. Its mission is to present vibrant artistic, cultural, and educational offerings at the Park and to promote the Park as a unique destination for the region's diverse population. In collaboration with Montgomery County and the National Park Service, the Partnership works with resident artists and organizations to develop distinctive arts programming; operates the historic Dentzel carousel; presents an extensive social dance program; produces festivals and special events; conducts fundraising and marketing; and manages and maintains all facilities.

## ABOUT GLEN ECHO PARK

Glen Echo Park is one of the finest cultural resources in Montgomery County. It is home to 14 resident artists and arts organizations, a thriving social dance program, a restored 1921 Dentzel Carousel, two children's theaters, an environmental education program for children, numerous art studios and galleries, and hundreds of classes in visual and performing arts, including ceramics, painting, photography, glass, music, dance, and more. These activities, as well as free summer concerts, festivals, and special events bring thousands of visitors to the park each year.

# 2013 Highlights



## Saturday Art Explorers Open Studio

To better serve local families and parents with young children, the Park now offers weekend drop-in art activities for kids up to age 10. In collaboration with resident program Playgroup in the Park (PGiP), the Partnership presents a new art activity every Saturday morning at Art Explorers Family Studio in the Candy Corner. Adults and kids can drop in to the studio on Saturday mornings and create something special together. There is no pre-registration for this activity, so families can stop by after an Adventure Theatre MTC or Puppet Co performance, or before a carousel ride during carousel season. It provides a new way for families to enjoy the park and for kids to get creative!



## Art Walk in the Park

In 2013, the Partnership and Glen Echo Park resident visual artists collaborated to present Art Walk in the Park, a monthly event that includes open studios, artist demonstrations, art sales, and refreshments. Art Walk in the Park, presented on the second Friday of every month, gives the public an opportunity to visit all of Glen Echo Park's resident visual art studios in one evening in order to learn about their programs, meet resident artists and instructors, view artists at work in their studios, purchase unique art work and gifts, and enjoy the beauty of the park. The event runs May through October. At the inaugural Art Walk in the Park, hundreds of visitors joined us on a beautiful spring evening that included a special silent auction.

## Stone Tower Gallery

In 2013, the Partnership expanded its exhibition and gallery space to include the first floor of the Chautauqua Tower, the oldest building in Glen Echo Park. This new exhibition space, known as the Stone Tower Gallery, opened with the Partnership's annual Holiday Art Show in November 2013. Upcoming rotating exhibitions feature emerging artists and faculty at Glen Echo Park.

## Summer Concerts

In 2013, the Partnership expanded the Summer Concert Series to host performances every Thursday for a total of 10 concerts along as well as Family Jazz Day. We also expanded the range of musical styles to appeal to a wider audience. This year's series included classical, tango, new age, a cappella, folk, swing, big band, blues, jazz, historical melodies, and a military band. In addition, grant funds enabled us to contract more high-level performers, including QuinTango, an award-winning group that has performed at The Kennedy Center, the White House, and Wolf Trap. The series was included in the Washingtonian Magazine's "Guide to Free Summer Concerts Around Washington" along with such well-known venues as The Kennedy Center, the Smithsonian Folklife Festival, Strathmore, Downtown Silver Spring, Rockville Town Square, and National Harbor.

The 2013 Summer Concert Series was made possible in part with support from the Bernstein Family Foundation and the Bethesda-Chevy Chase Rotary Foundation.



## Trawick Team-Up

With a 2013 Team-Up Grant from the Jim and Carol Trawick Foundation, the Partnership collaborated with Imagination Stage, the Puppet Co., and KEEN Greater DC to initiate ArtAbility – arts programs for middle-school students with autism. Programs included teen "Inclusion Facilitators" and documentation/research components in collaboration with Howard University faculty. Overall, we served 15 participants in the spring after-school session and 25 in the summer camp session.

Through ArtAbility, students were introduced to various art forms, including drama, movement, music, and puppetry. The project used hands-on arts participation as a vehicle to develop vital life-long learning skills such as teamwork, self-esteem, cooperation, flexibility, self-expression, perseverance, creative problem solving, and communication – key areas of skill-building in the autism spectrum disorders (ASD) population. Through the original research of expert Dr. Jay Lucker, ArtAbility helped quantify the hypothesis that arts experiences provide unique opportunities for children with ASD to develop and strengthen their communication and social skills.

We received a renewed Team-Up Grant in FY14, and are collaborating with Imagination Stage, the Puppet Co., and Ivymount School to replicate this successful program.

# Financial Report

## Glen Echo Park Partnership for Arts and Culture Statements of Financial Position as of June 30, 2013 and 2012

	2013	2012
<b>ASSETS</b>		
Current assets		
Cash and cash equivalents	\$ 845,818	\$ 1,119,965
Accounts receivable, net	117,701	55,413
Inventory	19,877	19,727
Prepaid expenses	29,002	30,634
Total current assets	<u>1,012,398</u>	<u>1,225,739</u>
Other assets		
Certificates of deposit	102,413	100,972
Furnishings and equipment – net of accumulated Depreciation of \$81,467 and \$67,931, respectively.	198,311	191,951
Registration system development costs – net of accumulated Amortization of \$20,000 and \$19,333, respectively.	-	-
Carousel maintenance fund	116,732	112,971
Life cycle maintenance fund	263,457	219,458
Total other assets	<u>703,262</u>	<u>625,352</u>
<b>TOTAL ASSETS</b>	<u><u>\$ 1,715,660</u></u>	<u><u>\$ 1,851,091</u></u>
<b>LIABILITIES</b>		
Accounts payable	\$ 36,184	\$ 34,465
Tuition payments held for disbursement	368,661	502,854
Accrued wages	96,485	103,807
Tuition refunds pending	9,483	18,967
Gift certificates outstanding	9,714	5,883
Facility rental deposits	48,613	50,365
Tenant security deposits	6,944	7,373
<b>TOTAL LIABILITIES</b>	<u>576,084</u>	<u>723,714</u>
<b>NET ASSETS</b>		
Unrestricted (including funds set aside by the Board for life cycle maintenance, carousel maintenance and facility preservation and maintenance fund)	974,269	970,567
Temporarily restricted	165,307	156,810
<b>TOTAL NET ASSETS</b>	<u>1,139,576</u>	<u>1,127,377</u>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<u><u>\$ 1,715,660</u></u>	<u><u>\$ 1,851,091</u></u>

## Statements of Activities and Changes in Net Assets For the Years Ended June 30, 2013 and 2012

	2013	2012
<b>CHANGES IN UNRESTRICTED NET ASSETS</b>		
Support, revenues, and reclassifications:		
Grant revenue	\$ 148,526	\$ 144,058
Cooperator fees	879,188	891,653
Special events income	154,473	225,936
Contributions	139,219	129,945
Carousel income	79,635	85,605
Facility rentals	176,148	201,173
Donated property, equipment, and services	27,129	23,247
Class registration fees	69,303	74,747
Sales of art of education materials	81,621	2,081
Investment income	1,652	1,499
Net assets released from restrictions (Note 7)		
Satisfaction of purpose restrictions	22,134	30,875
Total support, revenues, and reclassifications	<u>1,779,025</u>	<u>1,810,819</u>
<b>EXPENSES</b>		
Program services	1,471,375	1,468,839
Management and general	132,078	99,814
Fundraising	171,870	172,516
Total expenses	<u>1,775,323</u>	<u>1,741,169</u>
<b>INCREASE IN UNRESTRICTED NET ASSETS</b>	3,702	69,650
<b>CHANGE IN TEMPORARILY RESTRICTED NET ASSETS</b>		
Contributions	30,631	
Net assets released from donor restrictions	(22,134)	(30,875)
Change in temporarily restricted net assets	<u>8,497</u>	<u>(30,875)</u>
<b>CHANGE IN NET ASSETS</b>	12,199	38,775
<b>NET ASSETS, BEGINNING OF YEAR</b>	<u>1,127,377</u>	<u>1,088,602</u>
<b>NET ASSETS, END OF YEAR</b>	<u><u>\$ 1,139,576</u></u>	<u><u>\$ 1,127,377</u></u>



## Glen Echo Park By the Numbers

455,000 visited the Park

56,000 attended social dances

63,000 rode the carousel

33,000 attended festivals, concerts, and special events

42,000 viewed exhibitions

7,300 enrolled in classes

116,000 attended children's theater productions



# Thank you to our Donors



## Sustainers

### (\$10,000 and above)

Arts and Humanities Council of Montgomery County  
Bernstein Family Foundation  
Maryland State Arts Council  
Jim and Carol Trawick Foundation

### Benefactors (\$5,000-\$9,999)

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\*In-kind sponsors



“We love dancing at Glen Echo Park! The dance community is what brought us together 10 years ago when we first met at a dance at the Spanish Ballroom. We actually met in the “overflow area” in the Bumper Car Pavilion, as we were both late in arriving for the dance lesson, and the Spanish Ballroom was already filled to capacity. The beauty of the Ballroom, the wide variety of dance offerings (we especially enjoy Waltz Time), the incredible bands that play at the dances, the lessons offered before each dance – all of this has kept us coming back for more.” - Bob & Francine Ludt, Social Dancers



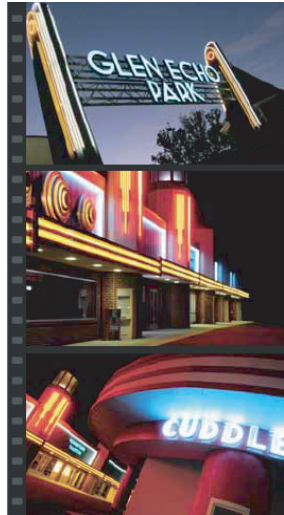
# Gala in the Park



This year's Capture the Moment Gala in the Park on May 17 will honor Catherine Leggett and Glen Echo Photoworks. Sam Abell, renowned National Geographic photographer, will join us as a special guest, and music will be provided by the Tom Cunningham Orchestra.

**"Glimmer of Glass"** was the theme for the 2013 Gala in the Park, which benefited the Glen Echo Park Partnership for Arts and Culture. The art glass theme was inspired by the brilliance of Italy's glass traditions, and the gala was presented in collaboration with the Embassy of Italy. The Embassy's Cultural Attache, Renato Miracco, gave a celebratory toast. Alison Starling of ABC 7/WJLA was emcee.

Maryland Lt. Governor Anthony Brown was honored in recognition of Maryland's continued support of the arts and humanities. Glen Echo Park's art glass studios, Glen Echo Glassworks and the Art Glass Center at Glen Echo, were also celebrated. William Gudenrath of The Corning Museum of Glass – one of the foremost authorities on glassmaking techniques from the ancient world through the 19th century, presented the award to Glen Echo Glassworks.



Capture the Moment

GALA IN THE PARK

SAVE THE DATE

SATURDAY, MAY 17, 2014

6:00PM TO MIDNIGHT

RECEPTION, DINNER & DANCING

## Our Partners

### Major Partners:

Montgomery County, Maryland • National Park Service

### Resident Artists & Organizations:

Adventure Theatre MTC • Art Glass Center at Glen Echo • Feather Tree Hill Calligraphy Studio • Glen Echo Glassworks • Glen Echo Pottery • J. Jordan Bruns Studio • Photoworks • Playgroup in the Park • the Puppet Co. • SilverWorks Studio & Gallery • Washington Conservatory of Music • Yellow Barn Studio & Gallery Young Creative Spirit

### Non-Resident Arts Partners:

American Swing Music and Dance Association • Capital Blues • Culkin School of Traditional Irish Dance • Dancing by the Bayou • DC Lindy Exchange • Flying Feet Enterprises Folklore Society of Greater Washington • Forever Dancing • Friday Night Dancers • High Energy Productions • Hot Society Orchestra of Washington • The Jam Cellar • Mystery Academy Tango Brillante DC • Tom Cunningham Orchestra • Waltz Time • The Writer's Center



“Our family is growing, literally and musically, at the Washington Conservatory of Music at Glen Echo Park. After a long hiatus, I resumed my violin studies with the Conservatory...The faculty are outstanding musicians and technically rigorous teachers who also care about cultivating the inner musician in every student. After our son was born, we enrolled him in the Conservatory's early childhood music classes. Visiting Glen Echo Park for our Saturday morning music classes is now a highlight of our weekend family time.”

- Stacy Small-Lorenz, Music student and Mom

