

Glen Echo Park

LABOR WEEKEND DAY



2026 SPONSORSHIP
OPPORTUNITIES

LABOR DAY WEEKEND

Friday, September 4 - Monday, September 7

About Labor Day Weekend at Glen Echo Park

The 55th Annual Labor Day Art Show at Glen Echo Park will be held in the historic Spanish Ballroom from Saturday, September 5 through Monday, September 7, 2026. Presented by the Glen Echo Park Partnership for Arts and Culture, the exhibition and sale — one of the largest art shows in the area — runs from 12PM to 6PM each day. Admission is free. The exhibition features the work of more than 400 artists from the mid-Atlantic region in a wide range of media, including sculpture, painting and drawing, ceramics, glass, jewelry, photography, textiles, furniture and works on paper.

Three award winners will be announced during an invite-only Donor Preview on Friday, September 4 at 6PM. Attendees will have the first chance to view the show (and make purchases!) before it opens to the public.

On Saturday, September 5, the Partnership is proud to present Global Rhythms, a free showcase of music, dance and storytelling from around the world.

The art show is attended by members of the public, artists, art buyers, and visitors who come to enjoy the display of creativity and artistic talent in our historic art deco Spanish Ballroom. The show has been featured in the *Washington Post*, *City Paper*, *DCist*, *NBC4's Weekend Scene*, and *ABC7's Good Morning Washington*. Sponsorships underwrite the weekend's expenses so we can keep the events free for the community to enjoy. The event's platform and sales benefit 400+ artists participating in the annual show.





LABOR DAY WEEKEND SPONSORSHIP OPPORTUNITIES

EXCLUSIVE LABOR DAY WEEKEND SPONSOR [ONE AVAILABLE]

\$3,500

Exclusive Overall Sponsorship of the Labor Day Weekend events, including the 55th Annual Labor Day Art Show and Global Rhythms

Prominent logo/name or ad placement in **all** marketing materials and opportunities:

- Park signage during Labor Day Weekend
- Promotional signage before Labor Day Weekend (deadlines apply)
- Email marketing (26,000+ subscribers) leading up to Labor Day Weekend
- Print recognition on marketing rack cards (deadlines apply)
- Social media recognition
- Website recognition on a homepage banner and all Labor Day Weekend webpages, including Labor Day Art Show and Global Rhythms webpages
- Media release recognition (deadlines apply)
- Listing in annual report and Classes & Events digital catalog for 2027

Verbal recognition during Labor Day Art Show Donor Preview on September 4, attended by Glen Echo Park donors and VIPs

Verbal recognition during Global Rhythms event on September 5

Invitation for six (6) attendees to the Donor Preview on September 4

Five (5) vouchers valued at \$10 each for use toward art purchases (restrictions apply)

Logo featured in Artist Directory (limited quantity printed, directory available online)

GLOBAL RHYTHMS SPONSOR [ONE AVAILABLE]

\$2,000

Sponsor Global Rhythms, a free showcase of music, dance, and storytelling from around the world

Name/Logo placement in marketing materials and opportunities:

- Park signage during Labor Day Weekend
- Promotional signage before Labor Day Weekend (deadlines apply)
- Email marketing (26,000+ subscribers) leading up to Labor Day Weekend
- Print recognition on marketing rack cards (deadlines apply)
- Social media recognition
- Website recognition on Labor Day Weekend webpages, including Labor Day Art Show webpage and Global Rhythms page
- Listing in annual report and Classes & Events digital catalog for 2027

Verbal recognition during Labor Day Art Show Donor Preview on September 4, attended by Glen Echo Park donors and VIPs

Verbal recognition during Global Rhythms event on September 5

Invitation for four (4) attendees to the Donor Preview on September 4

Two (2) vouchers valued at \$10 each for use toward art purchases (restrictions apply)



LABOR DAY WEEKEND SPONSORSHIP OPPORTUNITIES

AWARD SPONSOR [ONE AVAILABLE]

\$1,500

Sponsor the 2026 Labor Day Art Show Awards (3 awards + juror honorarium)

Name/Logo placement in marketing materials and opportunities:

- Park signage during Labor Day Weekend
- Promotional signage before Labor Day Weekend (deadlines apply)
- Email marketing (26,000+ subscribers) leading up to Labor Day Weekend
- Website recognition on Labor Day Art Show webpage
- Listing in annual report and Classes & Events digital catalog for 2027

Verbal recognition during Labor Day Art Show Donor Preview on September 4, attended by Glen Echo Park donors and VIPs

Invitation for four (4) attendees to the Donor Preview on September 4

ART SHOW SPONSOR [MULTIPLE AVAILABLE]

\$500

Sponsor the Labor Day Weekend events with an overall sponsorship of the weekend

Name/Logo placement in marketing materials:

- Park signage during Labor Day Weekend
- Email marketing (26,000+ subscribers) leading up to the event
- Website recognition on Labor Day Art Show webpage
- Listing in annual report and Classes & Events digital catalog for 2027

Verbal recognition during Labor Day Art Show Donor Preview on September 4, attended by Glen Echo Park donors and VIPs

Invitation for two (2) attendees to the Donor Preview on September 4



LABOR DAY WEEKEND SPONSORSHIP OPPORTUNITIES

Sponsorship Commitment Form

- ☐ Exclusive Labor Day Weekend Sponsor \$3,500
- ☐ Global Rhythms Sponsor \$2,000
- ☐ Award Sponsor \$1,500
- ☐ Art Show Sponsor \$500

CONTACT INFORMATION

Contact Name _____

Company Name _____
(how it should be listed in sponsorship materials)

Address _____

City/State/Zip _____

Phone _____ Email _____

PAYMENT INFORMATION

- ☐ Send Invoice
- ☐ Check payable to GEPPAC (writing a check helps us defray expenses)
- ☐ Please contact us to pay by credit card

**Return this form via email, along with your hi-res logo to
development@glenechopark.org**

